



Sustainability and Doing More for Less

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Westquarter & Redding
Cricket Club C.I.C.



Brief History

Year	Event	Comment
1908	Club formed	Constituted Sports Club
1995	Sold ground, bought farm	Cash in reserve, club run from membership and interest
2010	Interest Rates Fall	Slowly eroding capital, finite reserves left
2011	Planning for nursery	All cash invested in the nursery, calculated risk
2015	Nursery opens	Now fully sustainable and not grant dependent but still use them
2018	Became a CIC	CIC - Limited liability, asset lock and more funders
2020	Became a SCIO	SCIO - Corporation Tax exemptions and access to all funders
2021	New changing rooms	Funding – Club (£25k), SportScotland (£80k) & Landfill (£60k)
2022	New social space	Funding – Club (£20k), SportScotland (£20k), Landfill (£60k) + Others (£150k)

Journey to Sustainability



Pre 1995

Sustainable?

Costs covered by fees, match fees and occasional fund raising

No capital investment

No projects



Post 1995

Sustainable?

Costs covered by fees, match fees and occasional fund raising

More opportunity to grow and invest

Private Rent from Farmhouse

More assets to insure

Higher running costs



2010 Market Crash

Not Sustainable

Would run out of money

Needed to reassess



2011 Priority

Sustainable

Repurpose Farmhouse

Ability to invest

Grow the Club

High risk but essential

Becoming Sustainable

Maximising Assets

- Commercial rent over 10x private rent
 - *Invest in facilities and equipment to support growth*
 - *Fund projects*

Sponsorship

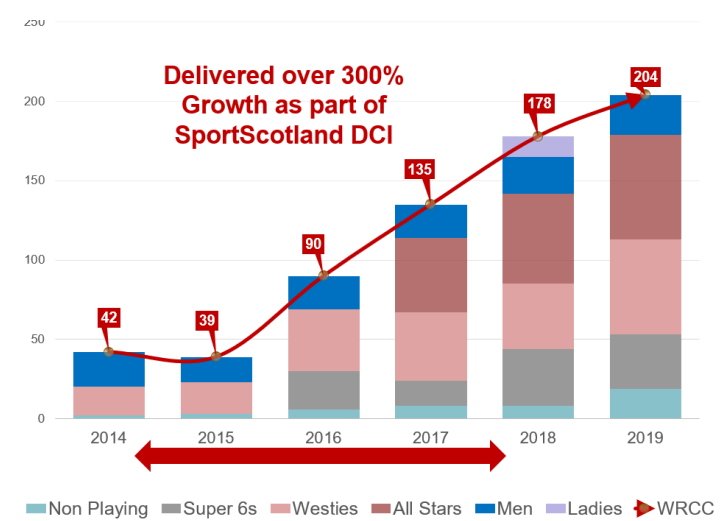
- What can we give local sponsors?
- Sponsors for each age group / section
- Sponsors for projects

Maximise Ground Usage

- Falkirk Company of Archers

Not Just Financial Sustainability

- Grew Junior Section
- Grew Volunteers
- Embed in the Community



Funding Projects

Self fund

- Time
- Sponsor Fence
- Match Funding from income & Funders

Different Funding Streams

- Governing Bodies
- Funders for Specific Projects, e.g Cricket – Beyond Boundaries
- Schools Projects – Pupil Equity Fund (PEF)
- Bodies who control multiple funders, e.g. Foundation Scotland



CRICKET
FORTH
VALLEY



Beyond Boundaries
CRICKET FOR ALL



Foundation
Scotland

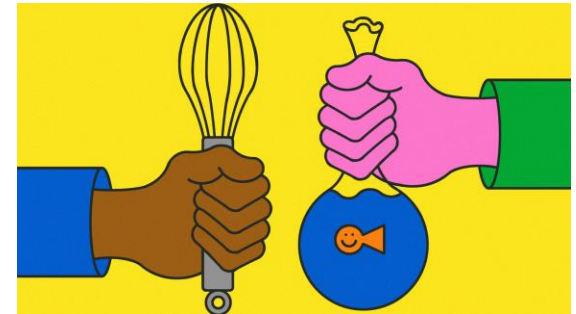
Doing More for Less

Bartering

- Site office on our ground - > tarmac car park
- Drains for housing development -> drains in cricket pitch
- Neighbour uses car park -> electrics and lights fitted

Reducing Costs

- Alzheimer Scotland – Falkirk Community Trust discount
- Sponsors/Partners give time to our community projects
- Coaches get qualifications paid, shirt & tracksuit
- College Students to volunteer
 - Single parent paid for their child to attend All Stars
 - Non driver, organised driving lessons (parent)



Understanding Your Members



- Driving Instructor = saving £100 on gift to volunteer coach
- Architect = drawings for our facilities upgrade project saving £8k - £12k
- Graphic Designer = designed logo saving £400
- Mechanic = fixed a lot of our machines
- £500 donation for one parents employer
- Cheaper machine hire through parents friends
- Water bottles for all juniors from parents company