



## Follow Up to 2019/2020 Membership Survey

The Membership Survey carried out allowed us to gather information about what you would like to see us deliver over the coming year. During the coronavirus situation a number of these actions have been adapted. We have written this update to inform you of actions we have taken and gain an understanding of what other support you require at this time.

The Membership Survey identified 5 key themes. Funding, Volunteers, Governance, Communication and Advocacy. Below is a summary of immediate actions we have undertaken under each theme.

### Actify

We are working in partnership with Actify and have created an information and learning Hub for our members, the joining details will be sent to the main contact e-mail address for your Sports Council/ClubSport. We encourage members to join as we are uploading guidance notes, toolkits and other learning resources here to reduce the number of e-mails and attachments we circulate to members.

### Funding

- We have been sharing information on Funding online and by e-mail.
- We are working with a partner who has created an online workshop about Funding and are looking to deliver the online Financial Support Workshop for our members and your members. Further details on this will be released shortly.
- We are putting together a Funding Toolkit for our members which will be released shortly, in this we will collate advice on how to write good funding applications and notes on who to apply to – this will not include the coronavirus specific funds as this information is being shared separately.

### Is there any other support you feel you require at this time with regards to Funding?

### Volunteers

- The outcome of the Survey indicated support is required with recruiting Young People, we will action this at a later stage this year.

Another area highlighted was Volunteer Management.

- We are waiting to hear if **sportscotland** will be releasing an online version of their Volunteer Management workshops and will keep you informed of developments.
- Volunteer Scotland are offering FREE Supporting Volunteers webinars, sign up with them to receive details of dates and time using this link: <https://www.volunteerscotland.net/about-us/contact-us/tick-to-hear-from-us/>
- The Open University have released a number of FREE online training courses, some of which cover the topic of Volunteers and Voluntary Organisations. Find out more information using this link: <https://www.open.edu/openlearn/free-courses/full-catalogue>
- The Vacancies page of our website is available for you to use to advertise voluntary roles within your Sports Council/ClubSport. All Vacancies sent to us will be uploaded to the **sportscotland** Jobs page and the OnBoard For Sport page of the Scottish Sports Associations websites also – we will action this for you, you only need to complete the Vacancy Template once and return it to us. The Form is available from [info@scottishclubsport.co.uk](mailto:info@scottishclubsport.co.uk).



## Is there any other support you feel you require at this time with regards to Volunteers?

### Governance

Undertaking a SWOT Analysis and writing an Action Plan were highlighted in the survey as areas of interest. One member followed up directly with us on this area and we are working on these areas with them. We would like to open this up to other members also.

- If you would like to undertake a SWOT Analysis of your Sports Council/ClubSport please notify us on [info@scottishclubsport.co.uk](mailto:info@scottishclubsport.co.uk), we will send you the Guidelines and Diagram with instructions on how and when to complete this.
- We will gather the completed diagrams and create a template Action Plan on your behalf. This will then be sent back to you for you to complete with the final details.

## Is there any other support you feel you require at this time with regards to Governance?

### Communications

We have consciously tried not to inundate members with information, there is a lot of information in circulation, we have tried to create a summary of key contacts, links and tried to signpost you to important information in direct e-mails. We have been using our Facebook page as a tool for sharing mainly sports specific information and have a section on the Home Page of our website with some important links.

- We have created a Facebook Toolkit which includes a step by step instruction on how to create a Page. This will be available on the Actify Hub.

## Is there any other support you feel you require at this time with regards to Communications?

### Advocacy

- How to engage local politicians was the area highlighted as of most interest to our members in the Survey. We have brought the action for this forward significantly. We have created and circulated a How to Engage Local Politicians document, which is highly important and extremely relevant to all Sports Councils and ClubSport networks at this time. We would recommend that our members engage immediately with local Councillors, their support will be invaluable throughout this situation and in the immediate future. This will be available on the Actify Hub.

## Is there any other support you feel you require at this time with regards to Advocacy?