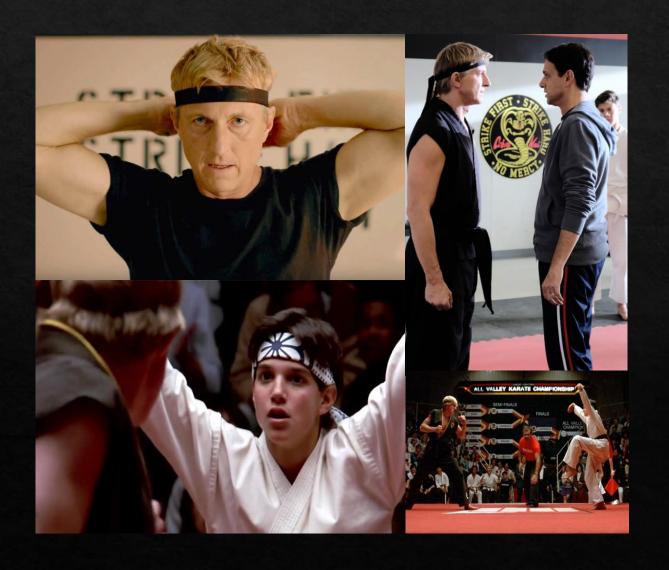
**Building better lives through Karate** 











### Kanzen Karate What we do?

- Provide classes for children, adults & families
- Provide pathways into competitive sport
- Provide learning opportunities for instructors
- Community based organisation

### Our place in society

- Members of Dundee SEN & Angus SEN
- Members of Sport SEN
- Members of the SCVO
- Members of Sported



# Kanzen Karate Current Operating Model

- Staff Members (Full time and part time)
- 20 Volunteer Coaches
- HQ Facility in Dundee
- Venues let from hall providers





## Kanzen Karate Current Income Model

- 2019 Self generated funds was 97%
- Class Fees
- Event Fees courses & competitions
- Fundraising
- Merchandise/Equipment

#### **Future Income Model**

- Class Fees
- Event Fees courses & competitions
- Fundraising
- Merchandise/Equipment
- Grants & Awards for Project Work
- Online



### **Emerging Trends - Income**

- Competitive Market
- Rise of online and digital pursuits
- Changing market
- Blending core activity with new frontier world
- Making activity as accessible as possible





# Kanzen Karate Our Experience

- Know your market
- Know your USP
- Learn, share and collaborate
- Believe in what you do
- Develop multiple income streams
- Enjoy
- Aim High

